

# Sing for the Cure

## Sponsor Request Form

Richmond, VA (**February 1, 2010**) – The Richmond Men's Chorus and newly-formed Richmond Women's Chorus present the Richmond premier benefit concert "Sing for the Cure" in partnership with *Susan G. Komen for the Cure®*, and as part of Minds Wide Open: Virginia Celebrates Women in the Arts.

The Sing for the Cure benefit concert will take place on Sunday March 14th at Ginter Park Presbyterian Church, 3601 Seminary Ave. A second concert will be presented in Charlottesville on Sunday, March 28th at Piedmont Virginia Community College.

Celebrating its 10th Anniversary, Sing for the Cure is an original choral song cycle for chorus, orchestra, and narrators, based on the true stories of breast cancer survivors and their families. In addition, each chorus will individually perform selections by female composers to celebrate Minds Wide Open.

“We are extremely proud to support Susan G. Komen for the Cure, and to develop this partnership to raise funds for breast cancer efforts in our community” said Tim Gillham, Artistic Director of the Richmond Men's and Women's Choruses.

This year alone, more than 180,000 women and men in the United States will be diagnosed with breast cancer and more than 40,000 will lose their lives to the disease. A woman is diagnosed with breast cancer every three minutes and the disease claims another life every 13 minutes.



Please assist us in sponsoring Sing for the Cure!

**Producer: \$1000 and up\***

- Help offset production expenses including artistic direction and music licensing

**Promoter: \$500 - \$999\***

- Contribute to our advertising campaign by sponsoring printing and distribution of posters, flyers, postcards, and other media

**Conductor: \$250 - \$499\***

- Sponsor our orchestra. \$250 will fund one musician in our over 10 person orchestra

**Presenter: Up to \$250\***

- Be recognized as a sponsor of the post event reception

***No Donation is Too Small***

Donations may be made online via PayPal at [www.monumentcitymusic.org](http://www.monumentcitymusic.org) or by check payable to Monument City Music Productions, Inc and send to:

Monument City Music, Inc  
P.O. Box 14523  
Richmond, VA 23221-0523

**Name of Sponsor** ( \_\_\_\_\_ )  
*Please specify how you would like to be shown in the Program Guide*

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**\*Level of Sponsorship** *(Please Designate Donation Amount)*

Producer \_\_\_\_\_ (Receive Full-Page Program Ad (8" X 5"), recognition at performances and on website)  
 Promoter \_\_\_\_\_ (Receive 1/2-Page Program Ad (4" X 5"), recognition at performances and on website)  
 Conductor \_\_\_\_\_ (Receive 1/4-Page Program Ad (2" X 5"), recognition at performances and on website)  
 Presenter \_\_\_\_\_ (Receive recognition at performances and on website)

**Technical Specifications for Program Ads:**

- ✓ Create ad at **300 dpi or greater** in original format (PSD, AI, PDF, TIF (uncompressed), or JPEG (maximum quality))
- ✓ Colors must be CMYK not RGB
- ✓ Artwork Deadline: Monday, March 8, 2010

**Send artwork or direct questions to:** Kirby Knight at [kirby@kirbyknight.com](mailto:kirby@kirbyknight.com)

Monument City Music Productions, Inc is a non-profit, 501(c)(3) organization. All donations are tax deductible. Corporate matching gifts are welcomed.